

# 自訂車輛登記號碼拍賣

## 重要事項須知

### Guidance Notes

## Auction of Personalized Vehicle Registration Marks



運輸署  
Transport Department

# 自訂車輛登記號碼拍賣

## 定義

### 買主

指經公開拍賣而獲得有關的自訂登記號碼的人士。在情況適用時，亦指上述人士的遺囑執行人、遺產管理及權益承讓人；如屬法人團體，則指其繼承人及權益承讓人。

### 署長

指運輸署署長。

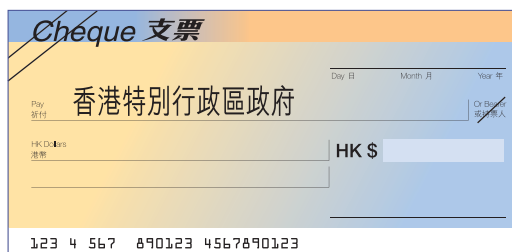
### 自訂登記號碼

與香港法例《道路交通條例》(第 374 章)及根據該條例而制定的規例所指的意思相同。

## 發售條件

- (1) 自訂登記號碼的分配及發售事宜受香港法例《道路交通(車輛登記及領牌)規例》(第 374 章，附屬法例 E) 規限。
- (2) 由拍賣官主持競投過程。拍賣中如有任何爭議，均以拍賣官所作之決定為準。
- (3) 在拍賣官憑下槌方式宣布拍賣成交前，如果兩名或以上競投人士之間有爭議，又或拍賣官與任何競投人士之間有爭議時，則有關的自訂登記號碼將重新推出拍賣。

- (4) 根據《道路交通（車輛登記及領牌）規例》（第 374 章，附屬法例 E）推出拍賣之自訂登記號碼，其底價為港幣 5,000 元。
- (5) 除上述條件第 (3) 及第 (4) 款另有規定外，拍賣官提及的出價最高的認可競投人士即為買主。
- (6) 買主須在競投完成後立即繳付有關的買價。
- (7) 買主必須以「易辦事」或劃線支票付款。若以劃線支票付款，須註明收款人為「香港特別行政區



政府」。期票及現金均不予接受。在不局限上述條件第 (6) 款的一般性的原則下，買主繳交的劃線支票如不兌現，將被視為違反條件第 (6) 款。

- (8) 買主須在競投完成後立即填妥「自訂車輛登記號碼發售備忘錄」。文件一經簽訂後，即不能將文件內的資料更改。
- (9) 自訂登記號碼只能配予以買主名義登記的汽車。任何自訂登記號碼如需登記於有限公司名下，買主必須於拍賣後立即出示該公司註冊證。

- (10) 買主須於拍賣日期後**12 個月內**，向署長申請將有關的自訂登記號碼配予以買主名義登記的汽車。買主如未能在 12 個月內將有關登記號碼配予汽車，署長可無需通知有關的買主而取消該項分配並將該登記號碼另行分配。
- (11) 如果買主違反刊在此的發售條件的任何一款，署長有權取消有關的自訂登記號碼的分配，將該登記號碼重新拍賣，並向買主採取法律程序，追討因買主不履行合約所引致的損失。如重新拍賣所得的買價低於在原先拍賣所得的買價，買主須應索求向署長繳付一筆相等於兩個買價之差額的款項。
- (12) 署長在顧及他認為有關的事宜後，信納某自訂登記號碼不適宜或不再適宜分配，他可在該自訂登記號碼分配後的任何時間，取消該自訂登記號碼的分配。在此情況下，自訂登記號碼持有人須向署長交還發給他的自訂登記號碼分配證明書及其他有關文件。在分配證明書及其他有關文件交還後，署長會向有關的自訂登記號碼持有人退回一筆相等於有關自訂登記號碼售出的拍賣成交價或特別費用款額（即分配證明書上第（7）項的款額）。
- (13) 當署長取消有關自訂登記號碼的分配後，該號碼不得在任何汽車上展示。

## 自訂登記號碼分配證明書

自訂登記號碼買主會在拍賣後收到運輸署所發出的「自訂登記號碼分配證明書」。該分配證明書會用作證明有關的自訂登記號碼的擁有權。分配證明書會載列該自訂登記號碼持有人的資料（姓名/有限公司名稱及身份證明文件號碼）、自訂登記號碼的英文字母、數目字及空位的排列方式、拍賣日期和成交價/特別費用，以及自訂登記號碼持有人須知事項。

市民如欲購買配有自訂登記號碼的汽車，應要求賣方出示有關的分配證明書，並留意分配證明書內的資料。前往運輸署辦理汽車過戶手續時，除一般所需文件外，申請人亦必須帶同該份分配證明書辦理有關手續。

### 所有自訂登記號碼持有人須注意以下列印於分配證明書背頁的須知事項：

- (1) 自訂登記號碼是根據《道路交通條例》（第 374 章）及《道路交通（車輛登記及領牌）規例》（第 374 章，附屬法例 E）分配的。自訂登記號碼持有人或承讓人有責任確保該自訂登記號碼的使用不違反任何法例的規定及權利，特別是知識產權權利。
- (2) 汽車的登記車主須按照《道路交通（車輛登記及領牌）規例》附表 4 在車輛上展示配予該車輛的登記號碼。所謂配予該車輛的登記號碼（如屬自

訂登記號碼)，是指該自訂登記號碼是在有關的自訂登記號碼分配證明書內說明及其英文字母及數目字（連同任何空位）的排列方式是在該自訂登記號碼分配證明書所指明的。

- (3) 凡汽車獲配予一個自訂登記號碼，而該自訂登記號碼的英文字母及數目字（連同任何空位）只以單行排列的方式在自訂登記號碼分配證明書指明，則自訂登記號碼只可以單行展示。如在自訂登記號碼分配證明書內，該自訂登記號碼的英文字母及數目字（連同任何空位）是兼以單行及雙行排列的方式指明，該自訂登記號碼可以單行或雙行展示。
- (4) 在辦理登記汽車過戶通知申請時，如該車輛是獲配予分配證明書所列的自訂登記號碼，車主必須向署長遞交有關的分配證明書。
- (5) 署長在顧及他認為有關的事宜後，信納某自訂登記號碼不適宜或不再適宜分配，他可在該自訂登記號碼分配後的任何時間，取消該自訂登記號碼的分配。在此情況下，自訂登記號碼持有人須向署長交還發給他的自訂登記號碼分配證明書及其他有關文件。在分配證明書及其他有關文件交還後，署長會向有關的自訂登記號碼持有人退回分配證明書上第(7)項的款額。

- (6) 如自訂登記號碼持有人發出書面通知將自訂登記號碼交回署長，他須同時向署長交還發給他的自訂登記號碼分配證明書及其他有關文件。
- (7) 自訂登記號碼分配證明書必須小心保存。如有遺失，應立即向警署報案，並以指定的表格向署長申請複本，同時繳付規定之費用。
- (8) 法例規定，如自訂登記號碼分配證明書持有人的姓名或名稱、地址或身分證明文件有任何改變，須於在有關改變後 72 小時內通知署長，否則可被判罰款 2,000 元。
- (9) 自訂登記號碼分配證明書屬政府所有，署長可隨時要求退還此文件。

分配證明書列明汽車的登記車主須按照《道路交通（車輛登記及領牌）規例》附表 4 在車輛上展示配予該車輛的登記號碼。現時有關展示登記號碼的規例亦適用於自訂登記號碼。除此以外，規例亦對自訂登記號碼的展示有額外的規定，特別是英文字母/數目字之間間距及空位寬度的規定（詳情請參閱上述規例的附表 4）。

有關高度和間距／空位的寬度的規定 (只適用於自訂登記號碼)	傷殘者車輛 或電單車	其他汽車
(A) 每個英文字母或數目字的高度	不得小於 5 厘米及 不得大於 11 厘米	不得小於 8 厘米及 不得大於 11 厘米
(B) 每個英文字母或數目字與緊接它之前或之後的英文字母或數目字之間的間距	不得小於 0.2 厘米及 不得大於 2.5 厘米	不得小於 1 厘米及 不得大於 3.2 厘米
(C) 2 個或超過 2 個平排並列的數目字「1」之間的間距	須大於 0.8 厘米但 不得大於 2.5 厘米	
(D) 所有分隔英文字母及數目字的寬度 (即 B 及 C 項) 須相同		
(E) 空位	不得小於 3.2 厘米及 不得大於 4.2 厘米	不得小於 5.5 厘米 及不得大於 7 厘米

例子 (展示於私家車的自訂登記號碼「MAY 11」) :

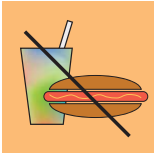


以上例子的英文字母和數目字的高度為 8 厘米，符合(A)項規定。以 1 厘米為分隔英文字母/數目字的間距，合乎(B)及(C)項規定，而所有(B)與(C)項的間距又相同，故亦合乎(D)項規定。此外，上述空位寬度為 5.5 厘米，符合(E)項規定。

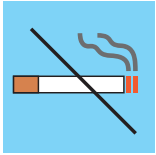
## 參加自訂登記號碼拍賣會人士須知

- 《道路交通（車輛登記及領牌）規例》附表 4 就如何展示自訂登記號碼有詳細的規定。而且，每一款汽車安裝登記號碼字牌的大小不一。競投人士應先了解這些規定（重點載於前面章節），並考慮自己的汽車的字牌大小是否足夠展示擬競投的自訂登記號碼，才決定是否參與競投。
- 競投人士亦須留意，自訂登記號碼的英文字母、數目字及空位的排列方式是不得更改的。如果一個自訂登記號碼沒有雙行排列方式，該號碼只可以單行排列方式展示。
- 自訂登記號碼的拍賣是根據「公開拍賣自訂登記號碼發售條件」進行。
- 參與競投人士必須年滿 18 歲。
- 買主在成功投得每個自訂登記號碼後，必須立即簽署「自訂車輛登記號碼拍賣付款承諾書」。運輸署職員會向成功競投之人士要求出示其香港身份證或護照，作為核對身份和記錄之用。
- 買主在成功投得自訂登記號碼後，必須立即以「易辦事」或劃線支票繳付買價，並填妥「自訂車輛登記號碼發售備忘錄」。文件一經簽訂後，即不能將文件內的資料更改。
- 任何人士如已就其申請的自訂登記號碼向運輸署繳交了港幣 5,000 元按金，仍須出席拍賣會並須參與競投（包括競投訂於底價港幣 5,000 元的第一口價），否則，所申請的自訂登記號碼可能會以底價售予另一競投人士。
- 如申請人未能成功競投所申請的自訂登記號碼，申請人所繳付的按金將會經由庫務署以劃線支票方式發還給申請人。支票會直接寄往申請表上所填報的地址。

- 如申請人所申請的自訂登記號碼未能在拍賣會中售出，該號碼將會以特別費用港幣 5,000 元分配予申請人。而申請人所繳付的按金將視為特別費用的繳款。因此，申請人所繳付的按金將不會發還給申請人。運輸署會於拍賣會後以郵寄方式通知申請人有關的分配。請注意，在這情況下，申請人只能將該號碼編配於自己名下的汽車。



- 拍賣會採用舉號碼牌方式進行。競投人士應舉高號碼牌，高舉過頭，號碼面向拍賣官，並大聲叫價。



- 在進行每個自訂登記號碼的整個拍賣期間，參加拍賣會之人士應安坐在座位上。

- 在拍賣場內，不准吸煙和飲食。

- 在拍賣進行期間，請將無線電話、傳呼機和鬧錶的響鬧裝置關上，或轉為震動模式。



- 任何人士在拍賣進行期間如受到他人騷擾或恐嚇，請立即告知運輸署職員或拍賣官，或直接向警方舉報。

- 在拍賣進行期間擾亂秩序或製造滋擾的任何人士，會被運輸署職員或拍賣官要求離場。

- 拍賣會將以廣東話進行。如需傳譯服務，請在拍賣當日與運輸署職員聯絡，以便安排。

## 熱帶氣旋警告信號或黑色暴雨警告發出時 自訂登記號碼拍賣會的安排

# 8

- 如香港天文台在自訂登記號碼拍賣會當日上午七時至上午九時二十五分期間，發出八號或以上熱帶氣旋警告信號或黑色暴雨警告，則該上午所舉行的拍賣會便會延期。如上述警告信號於當日中午十二時或之前除下，下午的拍賣會則會如常於原訂時間舉行。
- 如香港天文台在拍賣會當日下午十二時至下午二時二十五分期間，發出八號或以上熱帶氣旋警告信號或黑色暴雨警告，則該下午的拍賣會便會延期。
- 如香港天文台於拍賣會舉行期間發出黑色暴雨警告，則正在進行中的拍賣會會繼續舉行。
- 如香港天文台於拍賣會舉行期間發出八號或以上熱帶氣旋警告信號，該場拍賣會則會立即中止舉行。
- 如拍賣會因惡劣天氣關係延期或中止，那些因此而未能在原定的拍賣會中拍賣的自訂登記號碼的申請人，稍後會接獲運輸署發出有關改期舉行的拍賣會詳情的通知。
- 有關拍賣會舉行日期因惡劣天氣關係而延期的消息，運輸署亦會透過電視及電台發布，敬請留意。

## 查詢

如有問題，請致電運輸署**查詢熱線2804 2600**，  
或郵寄/傳真至：

香港灣仔

告士打道 39 號

夏慤大廈 5 樓 506-508 室

運輸署車輛登記號碼分組

傳真：3101 5561

# 自訂登記號碼分配證明書

## Certificate of Allocation of Personalized Registration Mark

香港特別行政區政府

The Government of Hong Kong Special Administrative Region

### 自訂登記號碼分配證明書

### Certificate of Allocation of Personalized Registration Mark

根據《道路交通(車輛登記及領牌)規例》(香港法例第 374 章附屬法例 E)發出

Issued under the Road Traffic (Registration and Licensing of Vehicles) Regulations (Cap. 374 sub. leg. E)

#### 自訂登記號碼細節

#### DETAILS OF PERSONALIZED REGISTRATION MARK

- |  |            |
|--|------------|
| (1) 自訂登記號碼<br>Personalized Registration Mark   | PVRM       |
| (2) 自訂登記號碼的英文字母及數目字(連同空位的排列方式(單行)<br>Arrangement of letters and numerals for Personalized Registration Mark (Single Row)                       | PVRM       |
| (3) 自訂登記號碼的英文字母及數目字(連同空位的排列方式(雙行)<br>Arrangement of letters and numerals for Personalized Registration Mark (Two Rows)                         | P<br>VRM   |
| (4) 自訂登記號碼分配日期<br>Date of Allocation of Personalized Registration Mark   | 18/08/2006 |
| (5) 將新車主詳情列載在車輛登記冊內的日期(在汽車過戶時)<br>Date of Entering New Owner's Particulars in the Register of Vehicles (Date of Transfer of Vehicle Ownership) | *****      |

#### 自訂登記號碼的拍賣日期及售價

#### AUCTION DATE AND PRICE OF PERSONALIZED REGISTRATION MARK

- |   |                    |
|---|--------------------|
| (6) 拍賣日期<br>Date of Auction   | 18/08/2006         |
| (7) 自訂登記號碼售出時的成交價(包括拍賣費用)<br>Auction Price/Special Price at which the Personalized Registration Mark was sold | **\$1,000,000.00** |

#### 自訂登記號碼持有人細

#### PARTICULARS OF PERSONALIZED REGISTRATION MARK HOLDER

- |  |               |   |
|--|---------------|---|
| (8) 身分證明文件號碼<br>Identity Document Number                               | A123456       | 7 |
| (9) 自訂登記號碼持有人的全名<br>Full Name of Personalized Registration Mark Holder | CHAN, TAI MAN |   |

#### 附註

#### REMARKS

\*\*NIL\*\*

發出日期  
Date of Issue 18/08/2006

檔案記錄  
Transaction Number V08-0001

NO. A 000001

T.D.570

## 須知事項

### POINTS TO NOTE

#### 自訂登記號碼分配證明書

#### Certificate of Allocation of Personalized Registration Mark

1. 自訂登記號碼是根據《道路交通條例》(香港法例第 374 章)及《道路交通(車輛登記及領牌)規例》(香港法例第 374 章附屬法例)分配的。自訂登記號碼持有人或承讓人有責任確保該自訂登記號碼的使用不違反任何法例的規定及權利，特別是知識產權權利。  
(The Personalized Registration Mark is allocated under the provisions of the Road Traffic Ordinance (Cap. 374) and the Road Traffic (Registration and Licensing of Vehicles) Regulations (Cap. 374 sub. leg.). It is the responsibility of the Personalized Registration Mark holder or any transferee to ensure that the use of the Personalized Registration Mark will not infringe any legal requirements or legal rights, in particular any intellectual property rights.)
2. 汽車的登記車主須按照《道路交通(車輛登記及領牌)規例》附表 4 在車輛上顯示配予該車輛的登記號碼，所謂配予該車輛的登記號碼(如屬自訂登記號碼)，是指該自訂登記號碼是在有關的自訂登記號碼分配證明書內說明及其英文字母及數目字(連同任何空位)的排列方式是在該自訂登記號碼分配證明書內指明的。  
(The registered owner of a motor vehicle shall, in accordance with Schedule 4 to the Road Traffic (Registration and Licensing of Vehicles) Regulations, display on the vehicle the registration mark assigned to the vehicle. The registration mark assigned to a vehicle shall be, in the case of a personalized registration mark, the personalized registration mark that is stated and the arrangement of the letters and numerals (together with any blank space) of which is specified in the Certificate of Allocation of Personalized Registration Mark.)
3. 凡汽車獲配予一個自訂登記號碼，而該自訂登記號碼的英文字母及數目字(連同任何空位)以單行或雙行方式在自訂登記號碼分配證明書指明，則自訂登記號碼只可以單行展示。如在自訂登記號碼分配證明書內，該自訂登記號碼的英文字母及數目字(連同任何空位)是以單行及雙行排列的方式指明，該自訂登記號碼可以單行或雙行展示。  
(Where a personalized registration mark is assigned to a motor vehicle, the personalized registration mark may be displayed in a single row only if the certificate of allocation has specified the arrangement of the letters and numerals (together with any blank space) of the personalized registration mark in a single row only. The personalized registration mark may be displayed either in a single row or in 2 rows if the certificate of allocation has specified the arrangement of the letters and numerals (together with any blank space) of the personalized registration mark both in a single row or in 2 rows.)
4. 在辦理汽車過戶通知申請時，如該車輛是獲配予此自訂登記號碼，車主必須向運輸署署長遞交此分配證明書。  
(In case of notifying the Commissioner for Transport upon a transfer of ownership of a registered vehicle, if the vehicle is assigned with the personalized registration mark specified in this certificate of allocation, the owner must deliver this certificate of allocation to the Commissioner for Transport.)
5. 運輸署署長在顧及其他認為有關的事實後，如自訂登記號碼不再適宜或不再適宜分配，他可在該自訂登記號碼分配後之任何時間，取消該自訂登記號碼的分配。在此情況下，自訂登記號碼持有人須向運輸署署長交還發給他的自訂登記號碼分配證明書及其他有關文件。在分配證明書及其他有關文件交還運輸署署長後，運輸署署長會向有關的自訂登記號碼持有人退回分配證明書上第(7)項的款額。  
(The Commissioner for Transport may cancel the allocation of a personalized registration mark at any time after that allocation if he is satisfied, having regard to such matters as may be relevant, that the personalized registration mark is not or is no longer appropriate for allocation. Under such circumstance, the holder of a personalized registration mark shall return to the Commissioner the certificate of allocation issued to him and other relevant documents. If the certificate of allocation and other relevant documents have been returned, an amount as printed in item (7) of the certificate of allocation will be refunded to the personalized registration mark holder.)
6. 如自訂登記號碼持有人發出書面通知將自訂登記號碼交回運輸署署長，他須同時向運輸署署長交還發給他的自訂登記號碼分配證明書及其他有關文件。  
(When the personalized registration mark holder gives notice to surrender the personalized registration mark to the Commissioner for Transport, he shall at the same time return to the Commissioner the certificate of allocation issued to him and other relevant documents.)
7. 此文件必須小心保存，如有遺失，應立即向警署報案，並以指定的表格向運輸署署長申請複本，同時繳付規定之費用。  
(Keep this document in a safe place. Report its loss at once to any Police Station, and apply in a specified form to the Commissioner for Transport for a duplicate document on payment of the appropriate fee.)
8. 法例規定，如自訂登記號碼分配證明書持有人的姓名、地址及身分證文件號碼有任何更改，須在有關更改的 72 小時內通知運輸署署長，否則可被判罰款 2,000 元。  
(The holder of Personalized Registration Mark is required by law to notify the Commissioner for Transport of any change of name, address or identity document within 72 hours after the change, otherwise the holder is liable to a fine of \$2,000.)
9. 自訂登記號碼分配證明書屬政府所有，運輸署署長可隨時要求退回此文件。  
(The Certificate of Allocation of Personalized Registration Mark shall remain the property of the Government and the Commissioner may require it to be returned to him at any time.)

二十四小時查詢熱線 / 24-hour enquiry hotline : 2804 2600

# Auction of Personalized Vehicle Registration Marks

## Definition

### Purchaser

Means the person who is allocated the personalized registration mark upon sale by auction and where the context so admits or requires his executors, administrators and assignees and in the case of a corporation its successors and assignees.

### Commissioner

Means the Commissioner for Transport.

### Personalized registration mark

Has the same meaning as provided in the Road Traffic Ordinance Cap. 374 and the Regulations made thereunder.

## Conditions of Sale

- (1) The allocation and sale of a personalized registration mark is subject to the Road Traffic (Registration and Licensing of Vehicles) Regulations, Cap. 374 sub. leg. E.
- (2) The auctioneer shall regulate the bidding. Should there be any dispute, the auctioneer's decision shall be final.
- (3) If any dispute arises between two or more bidders or between the auctioneer and any bidder before the auctioneer announces the completion of sale by the fall of the hammer, the personalized registration mark shall be put up for auction again.
- (4) For a personalized registration mark put up for sale under the Road Traffic (Registration and Licensing of Vehicles) Regulations, Cap. 374 sub. leg. E, it is subject to a reserve price of \$5,000.

- (5) Subject to Conditions (3) and (4), the highest approved bidder named by the auctioneer shall be the Purchaser.
- (6) The Purchaser shall make payment of the purchase price immediately after the bidding is completed.
- (7) **Payment shall be made through Easy Pay System (EPS) or by crossed cheque** payable to “The Government of the Hong Kong Special Administrative Region” or “The Government of the HKSAR”. **Post-dated cheques and cash will not be accepted.** Without limiting the generality of Condition 6, Condition 6 shall be deemed to be breached if the crossed cheque is not cleared on presentation.

**Cheque 支票**

Day 日 Month 月 Year 年

The Government of the Hong Kong Special Administrative Region

HK Dollars 港幣 HK \$

123 4 567 890123 4567890123

- (8) The Purchaser shall complete the “Memorandum of Sale of Personalized Vehicle Registration Mark” immediately after the bidding is completed. No alteration of the particulars in the Memorandum will be permitted after execution.
- (9) A personalized registration mark can only be assigned to a motor vehicle which is registered in the name of the Purchaser. The **Certificate of Incorporation** must be produced immediately by the Purchaser if a personalized registration mark purchased is to be registered under the name of a body corporate.
- (10) The Purchaser shall, **within 12 months** after the date of auction, apply to the Commissioner for the personalized registration mark to be assigned to a motor vehicle

registered in the name of the Purchaser. If the Purchaser fails to assign the registration mark within 12 months, the Commissioner may, without notice to the Purchaser, cancel that allocation and reallocate the registration mark.

- (11) If the Purchaser breaches any of the Conditions herein, the Commissioner shall be entitled to cancel the allocation of the personalized registration mark, reallocate the same by auction and proceed against the Purchaser for damages for breach of contract. The Purchaser shall pay to the Commissioner on demand the difference in prices where the price on re-auction is lower than the original purchase price.
- (12) The Commissioner may cancel the allocation of a personalized registration mark at any time after that allocation if he is satisfied, having regard to such matters as he considers relevant, that the personalized registration mark is not or is no longer appropriate for allocation. Under such circumstance, the personalized registration mark holder shall return to the Commissioner the certificate of allocation issued to him and other relevant documents. After the certificate of allocation and other relevant documents have been returned, an amount equal to the auction price or the special fee at which the personalized registration mark was sold (as printed in item (7) of the certificate of allocation) will be refunded to the personalized registration mark holder.
- (13) The personalized registration mark shall not be displayed on any motor vehicle when the allocation of that mark is cancelled by the Commissioner.

## Certificate of Allocation of Personalized Registration Mark

The Purchaser shall receive a “**Certificate of Allocation of Personalized Registration Mark**” from the Transport Department (TD) after auction. The certificate of allocation will serve to prove the ownership of the personalized registration mark. It will contain the particulars of the personalized registration mark holder (name and identity document number), the arrangement(s) of the letters, numerals and blank spaces of the personalized registration mark, the auction date and price/special fee and the points to note by the personalized registration mark holder.

Potential buyer of a vehicle bearing a personalized registration mark should check the certificate of allocation with the seller and pay attention to the details contained therein. In addition to the documents normally required for transfer of vehicle ownership, the certificate of allocation should be produced to the Transport Department for processing.

**All personalized registration mark holders should note the following points to note which are printed on the back of the certificate of allocation:**

- (1) The personalized registration mark is allocated under the provisions of the Road Traffic Ordinance Cap. 374 and the Road Traffic (Registration and Licensing of Vehicles) Regulations, Cap. 374 sub. leg. E. It is the responsibility of the personalized registration mark holder or any transferee to ensure that the use of the personalized registration mark will not infringe any legal requirements or legal rights, in particular any intellectual property rights.
- (2) The registered owner of a motor vehicle shall, in accordance with Schedule 4 to the Road Traffic (Registration and Licensing of Vehicles) Regulations, display on the vehicle the registration mark assigned to the vehicle. The registration mark assigned to a vehicle shall be, in the case of a personalized registration mark, the personalized

registration mark that is stated and the arrangement of the letters and numerals (together with any blank space) of which is specified in the Certificate of Allocation of Personalized Registration Mark.

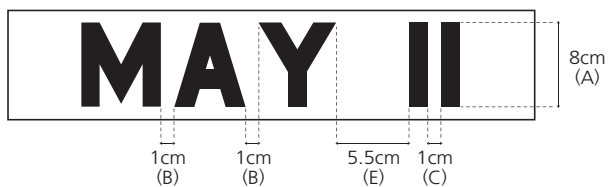
- (3) Where a personalized registration mark is assigned to a motor vehicle, the personalized registration mark may be displayed in a single row only if the certificate of allocation has specified the arrangement of the letters and numerals (together with any blank space) of the personalized registration mark in a single row only. The personalized registration mark may be displayed either in a single row or in two rows if the certificate of allocation has specified the arrangement of the letters and numerals (together with any blank space) of the personalized registration mark both in a single row and in two rows.
- (4) In case of notifying the Commissioner upon transfer of ownership of a registered motor vehicle, if the vehicle is assigned with the personalized registration mark specified in the certificate of allocation, the owner must deliver the certificate of allocation to the Commissioner.
- (5) The Commissioner may cancel the allocation of a personalized registration mark at any time after that allocation if he is satisfied, having regard to such matters as he considers relevant, that the personalized registration mark is not or is no longer appropriate for allocation. Under such circumstance, the personalized registration mark holder shall return to the Commissioner the certificate of allocation issued to him and other relevant documents. After the certificate of allocation and other relevant documents have been returned, an amount as printed in item (7) of the certificate of allocation will be refunded to the personalized registration mark holder.

- (6) When the personalized registration mark holder gives notice to surrender the personalized registration mark to the Commissioner, he shall at the same time return to the Commissioner the certificate of allocation issued to him and other relevant documents.
- (7) Keep the certificate of allocation of personalized registration mark in a safe place. Report its loss at once to any Police Station, and apply in a specified form to the Commissioner for a duplicate document on payment of the appropriate fee.
- (8) The holder of personalized registration mark is required by law to notify the Commissioner of any change of name, address or identity document within 72 hours after the change, otherwise the holder is liable to a fine of \$2,000.
- (9) The Certificate of Allocation of Personalized Registration Mark shall remain the property of the Government and the Commissioner may require it to be returned to him at any time.

The certificate of allocation states that the registered owner of a motor vehicle shall, in accordance with Schedule 4 to the Road Traffic (Registration and Licensing of Vehicles) Regulations, display on the vehicle the registration mark assigned to the vehicle. In this regard, it should be noted that the existing regulations on the display of a registration mark shall also apply to a personalized registration mark. Besides, the Regulations have stipulated additional requirements on the display of a personalized registration mark, in particular, the distance between letters/numerals and the width of a blank space as follows (for details, please refer to Schedule 4 to the aforementioned Regulations).

Requirements on the height and the width of a separating space / blank space (applicable to personalized registration marks only)	Invalid Carriage or Motor Cycle	Other Motor Vehicle
(A) Height of a letter or numeral	Not less than 5 cm and not more than 11 cm	Not less than 8 cm and not more than 11 cm
(B) Distance between a letter or numeral and the letter or numeral it immediately precedes or follows	Not less than 0.2 cm and not more than 2.5 cm	Not less than 1 cm and not more than 3.2 cm
(C) Distance between 2 or more than 2 numerals "1", placed together side by side	More than 0.8 cm but not more than 2.5 cm	
(D) All spaces separating the letters and numerals (i.e. items B and C) shall be of the same width		
(E) A blank space	Not less than 3.2 cm and not more than 4.2 cm	Not less than 5.5 cm and not more than 7 cm

Example (a personalized registration mark "MAY 11" displayed on a private car):

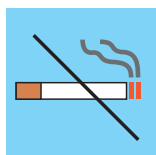
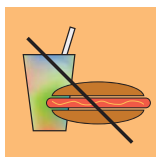


The example is in compliance with the requirement (A) with a height of 8 cm for the letters and numerals. It complies with the requirements (B) and (C) because the spaces separating letters/numerals are fixed at 1 cm wide. The requirement (D) is also met as all the spaces for items (B) and (C) are of the same width. Besides, the requirement (E) is complied with because the width of a blank space is 5.5 cm.

## Important Notice to Participants of Auction of Personalized Registration Marks

- Schedule 4 to the Road Traffic (Registration and Licensing of Vehicles) Regulations stipulates in detail the requirements on the display of a personalized registration mark. Moreover, the size of the number plate to be installed on different models of motor vehicles varies. **Before participating in the bidding** of a personalized registration mark, bidders should first have an understanding of these requirements (main points in the preceding section) **and consider the size of the number plate of his/her vehicle to see whether it can accommodate the personalized registration mark.**
- Bidders should note that **no change to the arrangement of the letters, numerals and blank spaces of a personalized registration mark will be allowed.** If there is no arrangement in two rows, the personalized registration mark can only be displayed in a single row.
- Personalized registration marks are auctioned subject to the “Conditions of Sale of Personalized Registration Marks by Auction”.
- The bidder should be at the age of 18 years or above.
- The Purchaser is requested to sign an “Undertaking for Payment of Purchase Price of Personalized Vehicle Registration Mark in Auction” immediately after each successful bidding. TD staff will approach the successful bidder who will be required to produce his/her Hong Kong Identity Card/Passport for verification of identity and record purposes.
- The Purchaser shall make payment of the purchase price through Easy Pay System (EPS) or by crossed cheque and complete the “Memorandum of Sale of Personalized Vehicle Registration Mark” immediately after the bidding is completed. No alteration of the particulars in the Memorandum will be permitted after execution.
- Any person who has paid a deposit of \$5,000 to the Transport Department (TD) for his/her proposed personalized registration mark should also attend the auction and participate in the bidding (including the first bid at the reserve price of \$5,000). Otherwise, the proposed personalized registration mark may be sold to another bidder at the reserve price.

- If the applicant is not successful in bidding for his/her proposed personalized registration mark, the deposit paid will be refunded to him/her by way of a crossed cheque through Treasury by mail to his/her address as shown on the application form.
- If the proposed personalized registration mark remains unsold at the auction, it will be allocated to the applicant at a special fee of \$5,000, and the deposit paid will be taken as payment of the special fee. As such, the deposit paid by the applicant will not be refunded to him/her. The applicant will be notified of the allocation after the auction by post. Please note that the personalized registration mark can only be assigned to a vehicle registered in the name of the applicant under such circumstances.



- Paddle bidding is administered in auction. Bidder should offer by raising the numbered paddle above head level with the number facing the auctioneer and calling out the price.
- Participants should remain seated throughout the entire auction period of each personalized registration mark.
- Smoking, eating or drinking in the auction hall is not allowed.
- **Please switch off the beeping device of mobile phones, pagers and alarm watches or change them to vibrating mode during the conduct of auction.**
- If any person is disturbed or threatened during the auction, please let TD staff or the auctioneer know immediately or report to the Police direct.
- Any person who causes disorder or nuisance in the auction may be required to leave the auction hall by TD staff or the auctioneer.
- Auction will be conducted in Cantonese. If interpretation service is required, please contact TD staff on the auction day for necessary arrangement.



## Arrangement of Auction when Tropical Cyclone Warning Signal or Black Rainstorm Warning is issued

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- If the No. 8 or higher Tropical Cyclone Warning Signal, or Black Rainstorm Warning is issued between 7:00 a.m. and 9:25 a.m. on the date of auction of personalized registration marks, the morning session of the auction will be postponed. If the above warning signals are cancelled at or before 12:00 noon, the afternoon session of the auction will be held as scheduled.
  - If the No. 8 or higher Tropical Cyclone Warning Signal, or Black Rainstorm Warning is issued between 12:00 noon and 2:25 p.m. on the date of auction, the afternoon session of the auction will be postponed.
  - If Black Rainstorm Warning is issued after commencement of the auction, the on-going auction will continue.
  - If the No. 8 or higher Tropical Cyclone Warning Signal is issued after commencement of the auction, the auction will be suspended immediately.
  - If an auction session has been postponed or suspended due to inclement weather, applicants of the proposed personalized registration marks which have not been put up for auction due to this reason will be notified of the details of the re-scheduled auction later.
  - Postponement of auction sessions caused by inclement weather will also be announced through television and radio broadcasting.



## Enquiry

For enquiry, please call the TD **Enquiry Hotline at 2804 2600**,  
or send the question by post/fax to :

Vehicle Registration Marks Unit  
Transport Department  
Room 506-508, 5/F, Harcourt House  
39 Gloucester Road  
Wan Chai, Hong Kong

Fax : 3101 5561

